

The Wisconsin Ethics Commission is providing the below information pursuant to §Wis. Stat. 13.685(7). Please visit the *Eye On Lobbying* website, <https://lobbying.wi.gov>, for more detailed information about lobbyists, lobbying principals (organizations), and state agency liaisons.

## New Lobbying Principals

1/10/2023 - 1/17/2023

Principal Name	Mailing Address	Area Of Interest
Aggregate Producers of Wisconsin Inc	PO Box 2157, Madison, WI, 53701	Legislation and rules dealing with mineral extraction or transportation, or permitting of nonmetallic mining operations, as well as any other agency rules or legislation that may affect the aggregate industry.
All American Association of Home Inspectors	822 N A1A Hwy., Ponte Vedra, FL, 32082	All legislative and administrative matters that may affect the business of conducting home inspections by managers, owners, or employees of the home inspection industry.
American College of Nurse-Midwives (WI Affiliate)	N76W15004 Menomonee Manor Drive, Menomonee Falls, WI, 53051	Legislation and administrative rules affecting the practice of nurse-midwifery in Wisconsin.
American Red Cross	4860 Sheboygan Ave, Madison, WI, 53705	The Red Cross will target areas that help people prevent, prepare for, and respond to emergencies. Such areas may include disaster response and education, terrorism response, medical and health issues, and education on issues such as CPR, Compression only CPR, or other first-aid responses. Red Cross is also interested in anything related to blood donation and maintaining an adequate blood supply to be able to respond in times of need.
Americash Loans of WI, LLC	2400 E. Devon Avenue, Des Plaines, IL, 60018	Legislation relating to consumer finance and the retail financial services industry.
Anheuser-Busch Companies (formerly Anheuser-Busch Companies, Inc.)	One Busch Place, 202-8, St Louis, MO, 63118	Matters affecting Anheuser-Busch Companies, or any subsidiaries thereof. Business regulation and enforcement, three-tier system and taxation of beer.
Animal Wellness Action	611 Pennsylvania Ave., S.E. #136, Washington, DC, 20003	Animal cruelty and penalties, wildlife management, gray wolf management, mink farms, concentrated animal feeding operations (CAFO), hound hunting
Arthritis Foundation	1615 L St. NW Suite 320, Washington, DC, 20036	health care access and coverage, copayment assistance, prior authorization, pain management, step therapy, prescription drug access and management, biomarkers, biosimilars, research, telemedicine

Principal Name	Mailing Address	Area Of Interest
A-Team Grassroots System Inc.	P.O. Box 278, Fort Atkinson, WI, 53538	A-team will work to influence the legislative process of budgeting and statute creation in an effort to advance the cause of benefitting people with disabilities in the workplace, society, and home. A-team will lobby to protect 14(c) status and the benefits it offers to employers and employees.
Bristol Myers Squibb	410 S. PECK AVENUE, LA GRANGE, IL, 60525	Issues affecting the health care and pharmaceutical industry.
Catalis Holdco, Inc.	3025 WINDWARD PLZ STE 200, ALPHARETTA, GA, 30005	Non-Bank Consumer Credit
Cooperative Network	44 E Mifflin Street, Suite 801, Madison, WI, 53703	Cooperative Network represents a wide range of cooperative businesses and therefore tracks and lobbies on a wide range of issues, including those affecting financial institutions, telephone and rural electric utilities, dairy, farm supply, livestock marketing, insurance, consumer, purchasing, worker-owned, healthcare and housing. State agencies Cooperative Network works with routinely include, but are not limited to the PSC, DATCP, DNR, DFI, OCU, OCI, Commerce, DSPS, DWD, DHS, and DOT.
Delta Dental of Wisconsin Inc	PO Box 828, Stevens Point, WI, 54481	Legislation and administrative rules relating to the marketing and regulation of dental insurance. Support for strong oral health practices and expanded access to dental care throughout Wisconsin.
Energy Action Fund	c/o 2350 Kerner Boulevard, Suite 250, San Rafael, CA, 94901	Clean Energy Initiatives
Fix the System Wisconsin - Action Inc. (DBA Democracy Found Action)	PO Box 620406, Middleton, WI, 53562	Elections
Funeral Service & Cremation Alliance of Wisconsin	PO Box 67, Madison, WI, 53701	Funeral service and related industries, such as funeral insurance, crematories.
Indigenous Business Group (IBG)	W9042 London Rd, Cambridge, WI, 53523	Issue affecting the indigenous community and tribal economic development.
Indigenous Cannabis Industry Association (ICIA)	PO Box 369, Cambridge, WI, 53532	Cannabis licensing and regulation.
InState Partners	1028 33rd Street, NW Suite 200, Washington, DC, 20007	Regulatory, tax, housing, transportation, energy, healthcare and all other issues that may affect our organization or client members.

Principal Name	Mailing Address	Area Of Interest
Invest In Wisconsin, LLC	2045 Atwood Avenue, Suite 101A, Madison , WI, 53704	The policy areas include opportunities for community development financial institutions (CDFIs) and the populations CDFIs serve.
IRG Action Fund	PO Box 1651, Madison, WI, 53703	Tax reform, economic development, health care reform, K-12 and higher education, government programs and benefits, and state agencies.
Johnson & Johnson Services Inc.	224 ASHFORD LN., WESTMONT, IL, 60559	Health care related issues, especially those related to access to pharmaceutical, biotech, medical equipment, and consumer health products.
JPMorgan Chase Holdings LLC	383 Madison Avenue, New York, NY, 10179	Issue and matters related to fees on credit and debit card transactions. Issues and matters related to the regulation of banking and trust services. Issues and matters related to providing financial services. Issues and matters related to taxation and state tax policy. Issues and matters related to foreclosure policy.
Microsoft Corporation	1 Memorial Dr, Cambridge, MA, 02142	Information Technology
Milwaukee Police Association	6310 West Bluemound Road, Milwaukee, WI, 53213	Any and all matters that may affect the Milwaukee Police Association and its members pursuant to its described business and interests.
Municipal Environmental Group - Water Division	PO Box 927, Madison, WI, 537010927	Legislation and rules affecting municipal drinking water utilities.
NextEra Energy Transmission, LLC	700 Universe Boulevard, Juno Beach, FL, 33408	Legislation related to incumbent transmission facility owner's right to construct, own, and maintain certain transmission facilities.

Principal Name	Mailing Address	Area Of Interest
North Central States Regional Council of Carpenters	115 W Main Street, Madison, WI, 53703	The North Central States Regional Council of Carpenters participates in the state legislative and rules process on issues relating to labor standards, worker rights, employee protections, the general economic security and welfare of Wisconsin carpenters and their families. The areas of legislation and administrative rules of concern include: prevailing wage law, workers' compensation, unemployment insurance, apprenticeship and training, the bidding and awarding of public construction projects, the biennial state budget, transportation, the state building trades collective bargaining agreement, family and medical leave law, health and safety, prison labor, the preservation of hunting, fishing and recreational opportunities.
Northern Natural Gas Company	1111 So 103 St., Omaha, NE, 68124	Energy policy; eminent domain; interstate utility regulation; pipeline safety; and any issues affecting natural gas.
Numotion	155 Franklin Rd. Ste. 100, Brentwood, TN, 37027	Numotion intends to lobby the administration during the rule making process as it applies to 2017 Wisconsin Act 306. Numotion intends to lobby the legislature, executive branch, and administration in relation to medicaid funding for mobility standing technology for people with disabilities.
Planned Parenthood of Wisconsin Inc	10E. Doty Street, Madison, WI, 53703	All matters relating to women's health, reproductive healthcare and education, health care programs and related financing; health insurance regulations.
SMART (Sheet Metal Air Rail Transportation)	7 N Pinckney Street, Ste LL-25, Madison, WI, 53703	Transportation issues, taxation, public safety, worker safety, campaign finance, voting laws, passenger and freight rail, prevailing wages, right to work laws, minimum wage.
T. Wall Enterprises Mgt, LLC	PO Box 620037, Middleton , wi, 53562	Legislation and rules affecting real estate, especially in Dane County, including financing and property development.
The Lincoln Academy	608 HENRY AVE, BELOIT, WI, 53511	TLA will focus on education funding, grant programs, statewide report card, teacher licensure and preparatory programs, curricula requirements, state applications of federal rules, DPI policies that apply to independent charter schools.

Principal Name	Mailing Address	Area Of Interest
T-Mobile	1400 Opus Place Suite 600 , Downers Grove, IL, 60515	Telecommunications legislation/rules; taxation; public safety; technology issues. All matters related to 911 Emergency Services, small cell
Whitetails of Wisconsin	16 North Carroll Street, Suite 600, Madison, WI, 53703	All areas of administrative, tax, regulatory, and legislative policy which affect the ownership, management, or operation of a Wisconsin Deer Farm or Ranch.
Wireless Infrastructure Association	500 Montgomery Street, Suite 500, Alexandria, VA, 22314	Wireless infrastructure and enabling wireless communications.
Wisconsin Alliance of Forest Owners	W8251 Lake Terrace, Lake Mills, WI, 53551	Including timber sales in the Manufacturing and Agricultural tax credit; Defining working forests as an agricultural use in Statutes and Codes; Ensuring that the Managed Forest Law works to benefit local government, private woodland owners, and the environment; Working with the Division of Forestry to appropriate sufficient funds and personnel to support the activities of private woodland owners
Wisconsin Bankers Association	4721 S. Biltmore Lane, Madison, WI, 53718	The Wisconsin Bankers Association represents the interests of Wisconsin banks and their customers on government relations matters involving banking, agricultural, economic development, environmental, taxation, real estate, consumer, insurance, and other financially related issues.
Wisconsin Dental Association	6737 West Washington, Suite 2360, West Allis, WI, 53214	Regulation of the practice of dentistry; public health issues; appointments to the Dentistry Examining Board; dental workforce issues; dental hygiene; Marquette University School of Dentistry; third party payer; insurance benefits
Wisconsin Dental Hygienists Association	6510 Grand Teton Plaza, Suite 312, Madison, WI, 53719	Representing dental hygienists in the areas of health care reform, managed care, oral health care issues, regulatory and licensing issue impacting dental hygienists, continuing education, and government and non-government third party insurance matters.

Principal Name	Mailing Address	Area Of Interest
Wisconsin Game Preserve Association	N6011 Hillside Drive, Sullivan, WI, 54178	The Wisconsin Game Preserve Association will be active in all legislative and administrative areas of our state government that affect the ownership, operation or management of our businesses . We continue to work closely with the DATCP in the areas of animal health disease and rural economic development. We honor the sporting heritage of our state and add to the alternative agricultural economy.
WISCONSIN GENETIC COUNSELORS ASSOCIATION, Inc	8701 W Watertown Plank Rd, Milwaukee, WI, 53226	Educate and raise the awareness of opinion leaders and public officials on the issues related to the licensing of Genetic Counselors as healthcare providers.
Wisconsin Hotel and Lodging Association	125 N. Executive Drive, Ste. 206, Brookfield, WI, 53005	Any areas affecting the lodging and tourism industries as businesses and employers providing lodging services in Wisconsin to the public.
Wisconsin Infrastructure Investment Now, Inc.	4230 East Town Blvd. #245, Madison, WI, 53704	Transportation facilities, renewable and traditional energy projects, mining and other infrastructure projects and to promote governmental policies that support such infrastructure investment and expansion.
Wisconsin Interscholastic Athletic Association	5516 Vern Holmes Drive, Stevens Point, WI, 54482	WIAA monitors legislation relating to high school athletics requirements including laws pertaining to eligibility for student athletes, coaches, referees and schools. Additionally they track potential laws requiring private organizations to disclose public records.
Wisconsin Professional Police Association	660 John Nolen Drive, Suite 300, Madison, WI, 53713	The areas of state legislation and administrative rules that the WPPA may attempt to influence are retirement, disability, collective bargaining for public employees, criminal justice, local government operations and general areas of taxation or tax related issues involving municipal funding.
Wisconsin Utility Investors Inc	10 E Doty St, Ste 500, Madison, WI, 53703	All legislation and administrative rules having an impact on Wisconsin utility companies

## New Licensed Lobbyists

1/10/2023 - 1/17/2023

Lobbyist Name	Licensed Date
Ayala, Alexander	1/10/2023
Bauer, Kurt	1/10/2023

Lobbyist Name	Licensed Date
Buchen, James	1/12/2023
Disch, Andrew	1/10/2023
Elliott, William	1/10/2023
Fitzpatrick, Helen	1/10/2023
Goodsell, Wade	1/13/2023
Harrison, Stephanie	1/11/2023
Hauck, William	1/10/2023
Horn, Melissa	1/12/2023
Ignatowski, Alex	1/13/2023
Kleefisch, Joel	1/12/2023
Kobza, Lawrie	1/12/2023
Loudenbeck, Amy	1/10/2023
Mellberg, Kelly	1/10/2023
Moede, Peggy	1/10/2023
Neill, Lauren	1/11/2023
Pagel, Matthew	1/10/2023
Palmer, James	1/10/2023
Reader, Chris	1/12/2023
Reef, Leor	1/12/2023
Reever, Michael	1/10/2023
Schooff, Susan	1/13/2023
Schulz, Charles	1/12/2023
Sickel, Paul	1/13/2023
Smith, Jared	1/12/2023
Van Holt, Elizabeth	1/11/2023
VanderHorst, Faith	1/10/2023
Velasquez, Michelle	1/10/2023
Wagner, Andrew	1/10/2023
Wickman, Jennifer	1/12/2023

## New Lobbyist Authorizations

1/10/2023 - 1/17/2023

Lobbyist Name	Principal Name	Authorized Date
Ayala, Alexander	Milwaukee Police Association	1/10/2023
Bauer, Kurt	Wisconsin Manufacturers & Commerce	1/10/2023
Bender, James	The Lincoln Academy	1/12/2023
Boyer, Amy	North Central States Regional Council of Carpenters	1/10/2023
Brooks, Bryan	Graduation Alliance	1/10/2023
Brooks, Bryan	Indigenous Business Group (IBG)	1/10/2023

Lobbyist Name	Principal Name	Authorized Date
Brooks, Bryan	Indigenous Cannabis Industry Association (ICIA)	1/10/2023
Brooks, Bryan	InState Partners	1/10/2023
Brooks, Bryan	WISCONSIN GENETIC COUNSELORS ASSOCIATION, Inc	1/10/2023
Buchen, James	Wisconsin Utility Investors Inc	1/13/2023
Burns, Nicole	Badger Advocates, Inc.	1/13/2023
Cruz, Annette	Wireless Infrastructure Association	1/13/2023
Cruz, Lorenzo	Wisconsin Bankers Association	1/10/2023
DeMars, Cheryl	The Alliance	1/12/2023
Disch, Andrew	North Central States Regional Council of Carpenters	1/10/2023
Early, Annie	Aggregate Producers of Wisconsin Inc	1/12/2023
Early, Annie	Wisconsin Bankers Association	1/10/2023
Elliott, William	Wisconsin Hotel and Lodging Association	1/12/2023
Engel, Andrew	American Red Cross	1/10/2023
Engel, Andrew	Delta Dental of Wisconsin Inc	1/10/2023
Engel, Andrew	Northern States Power d/b/a Xcel Energy	1/10/2023
Engel, Andrew	Wisconsin Interscholastic Athletic Association	1/10/2023
Ermert, George	Aggregate Producers of Wisconsin Inc	1/12/2023
Ermert, George	Funeral Service & Cremation Alliance of Wisconsin	1/10/2023
Fitzgerald, Jeff	Dealertrack	1/10/2023
Fitzgerald, Jeff	Graduation Alliance	1/10/2023
Fitzgerald, Jeff	Indigenous Business Group (IBG)	1/10/2023
Fitzgerald, Jeff	Indigenous Cannabis Industry Association (ICIA)	1/10/2023
Fitzgerald, Jeff	InState Partners	1/10/2023
Fitzpatrick, Helen	Bristol Myers Squibb	1/10/2023
Fonfara, Thomas	Microsoft Corporation	1/13/2023
Fulcomer, Eric	Wisconsin Association of Independent Colleges and Universities	1/10/2023
GARD, JOHN	Wisconsin Infrastructure Investment Now, Inc.	1/10/2023
Goyke, Gary	Invest In Wisconsin, LLC	1/12/2023
Halbach, Nathan	Wireless Infrastructure Association	1/13/2023
Hauck, William	SMART (Sheet Metal Air Rail Transportation)	1/10/2023
Hayward, Courtney	Planned Parenthood of Wisconsin Inc	1/10/2023
Hogan, Rebecca	American College of Nurse-Midwives (WI Affiliate)	1/12/2023



Lobbyist Name	Principal Name	Authorized Date
Hogan, Rebecca	Delta Dental of Wisconsin Inc	1/10/2023
Hogan, Rebecca	Northern States Power d/b/a Xcel Energy	1/10/2023
Hubbard, Gregory	Fix the System Wisconsin - Action Inc. (DBA Democracy Found Action)	1/12/2023
Hubbard, Gregory	JPMorgan Chase Holdings LLC	1/10/2023
Hubbard, Gregory	Wisconsin Dental Association	1/12/2023
Jaeger, Katie	City of Milwaukee	1/10/2023
Jordahl, Adam	Wisconsin Civil Justice Council, Inc	1/12/2023
Kammer, Peter	Altria Client Services LLC	1/12/2023
Kilgore, Kathleen	Wisconsin Hotel and Lodging Association	1/12/2023
Kleefisch, Joel	All American Association of Home Inspectors	1/12/2023
Kleefisch, Joel	A-Team Grassroots System Inc.	1/12/2023
Kleefisch, Joel	Numotion	1/12/2023
Kleefisch, Joel	Whitetails of Wisconsin	1/12/2023
Kleefisch, Joel	Wisconsin Game Preserve Association	1/12/2023
Knight, Eric	T-Mobile	1/12/2023
Knight, Jeffery	T-Mobile	1/12/2023
Kobza, Lawrie	Municipal Environmental Group - Water Division	1/12/2023
Kussow, Matthew	NextEra Energy Transmission, LLC	1/13/2023
Kussow, Michelle	7-Eleven, Inc	1/12/2023
Langenohl, Tony	Johnson Controls Inc	1/10/2023
Larson, Rebecca	Wisconsin Association of Independent Colleges and Universities	1/10/2023
Longmire, Erin	Funeral Service & Cremation Alliance of Wisconsin	1/10/2023
Loudenbeck, Amy	School Choice Wisconsin Action	1/12/2023
Lund, Daryll	Wisconsin Bankers Association	1/10/2023
McCoshen, William	Johnson Controls Inc	1/10/2023
McDermott, Catherine	American Red Cross	1/10/2023
McDermott, Catherine	Bicycle Federation of Wisconsin	1/13/2023
McIntosh, Forbes	Catalis Holdco, Inc.	1/12/2023
Mellberg, Kelly	3M Company	1/10/2023
Moede, Peggy	Americash Loans of WI, LLC	1/12/2023
Moore, Thomas	Cigar Association of America Inc	1/10/2023
Moore, Thomas	Energy Action Fund	1/12/2023
Murray, Mike	Planned Parenthood of Wisconsin Inc	1/10/2023
Neill, Lauren	T-Mobile	1/12/2023
Neitzel, Scott	Wisconsin Center District	1/13/2023
O'Connor, Alice	Wisconsin Professional Police Association	1/12/2023

Lobbyist Name	Principal Name	Authorized Date
Oswald Poels, Rose	Wisconsin Bankers Association	1/10/2023
Pagel, Matthew	Northern States Power d/b/a Xcel Energy	1/10/2023
Palmer, James	Wisconsin Professional Police Association	1/12/2023
Pirlot, Randall	Bicycle Federation of Wisconsin	1/13/2023
Pirlot, Randall	Northern States Power d/b/a Xcel Energy	1/10/2023
Reever, Michael	Johnson & Johnson Services Inc.	1/12/2023
Rogowski, Michael	Wireless Infrastructure Association	1/13/2023
Romportl, Daniel	Fix the System Wisconsin - Action Inc. (DBA Democracy Found Action)	1/12/2023
Romportl, Daniel	JPMorgan Chase Holdings LLC	1/10/2023
Romportl, Daniel	Wisconsin Dental Association	1/12/2023
Rude, Nels	Altria Client Services LLC	1/12/2023
Schmudlach, Shelby	Wisconsin Credit Union League	1/10/2023
Sepic, Savannah	Indigenous Cannabis Industry Association (ICIA)	1/10/2023
Shepherd, Jeremy	Funeral Service & Cremation Alliance of Wisconsin	1/10/2023
Shepherd, Jeremy	T. Wall Enterprises Mgt, LLC	1/10/2023
Shepherd, Jeremy	Wisconsin Bankers Association	1/10/2023
Smith, Jared	Municipal Environmental Group - Water Division	1/12/2023
Speth, Andrew	NextEra Energy Transmission, LLC	1/13/2023
Theo, Peter	Wisconsin Dental Hygienists Association	1/13/2023
VanderHorst, Faith	Southeastern Wisconsin Schools Alliance	1/12/2023
Velasquez, Michelle	Planned Parenthood Advocates of Wisconsin	1/12/2023
Velasquez, Michelle	Planned Parenthood of Wisconsin Inc	1/12/2023
Wagner, Andrew	Milwaukee Police Association	1/10/2023
Walsh, Kenneth	Wisconsin Bankers Association	1/10/2023
webb II, steven	Planned Parenthood Advocates of Wisconsin	1/10/2023
webb II, steven	Planned Parenthood of Wisconsin Inc	1/10/2023
White, Katie	Fix the System Wisconsin - Action Inc. (DBA Democracy Found Action)	1/12/2023
White, Katie	JPMorgan Chase Holdings LLC	1/10/2023
White, Katie	Wisconsin Dental Association	1/12/2023
Wilson, A.J.	Fix the System Wisconsin - Action Inc. (DBA Democracy Found Action)	1/12/2023
Wilson, A.J.	JPMorgan Chase Holdings LLC	1/10/2023
Wilson, A.J.	Wisconsin Dental Association	1/12/2023
Zelenkova, Ramie	Fix the System Wisconsin - Action Inc. (DBA Democracy Found Action)	1/12/2023

Lobbyist Name	Principal Name	Authorized Date
Zelenkova, Ramie	JPMorgan Chase Holdings LLC	1/10/2023
Zelenkova, Ramie	Wisconsin Dental Association	1/12/2023